



**YOUTH MOTIVATION TASK FORCE**

**YMTF**

**ALABAMA A&M UNIVERSITY**

# **Outreach Program | April 2-4, 2017**

Helping Bulldogs Prepare for Professional Success

Registration Information | Revised 2/2017



November 28, 2016

Greetings!

Career Development Services at Alabama A&M University (AAMU) invites you to participate in the 2017 Youth Motivation Task Force Outreach Program (YMTF), which will take place on our campus April 2-4. This marks the 42<sup>nd</sup> year that AAMU faculty will welcome professionals like you into their classrooms to motivate students to stay focused on earning their college degree, while informing them about diverse career paths.

This packet contains details about the YMTF event. To register, please click on the following link <https://aamu.joinhandshake.com/>; please be sure to complete the entire form. Once your registration has been processed, you will receive a confirmation and an invoice via email.

*Please be advised that registration forms are needed to guarantee space. Your registration fee can be paid prior to, or upon your arrival to campus.*

We hope that your schedule will allow you to participate in the 2017 YMTF Outreach Program! If you have any questions, the best way to contact me is via email at [yvette.clayton@aamu.edu](mailto:yvette.clayton@aamu.edu). You can also call me at 256.372.8182. We hope to see you on The Hill.

Sincerely,

Yvette S. Clayton  
Director, Career Development Services and YMTF University Chair

# Youth Motivation Task Force Outreach Program | April 2-4

## YMTF | Outreach Program

The YMTF program provides professionals from various backgrounds – many of whom are AAMU alumni – an opportunity to interact with students and to introduce them to careers within the private and public sectors. Teams of two to four professionals visit classrooms across campus; where they share career advice, words of wisdom and encouragement. Through their personal accomplishments, YMTF consultants show, first-hand, the personal and professional rewards that can be reaped from earning a college degree.

### OUTREACH PROGRAM GOALS:

- Introduce AAMU students to the private and public sector job market
- Discuss possible solutions to problems students might encounter in the workplace
- Inform students of skills they will need to succeed in the workplace
- Share experiences on working in the job market
- Serve as positive role models and mentors
- Underscore the importance of being fully engaged with Career Development Services (CDS)

### OUTREACH PROGRAM IMPACT:

- Create possible employment opportunities (internship, co-op, career) for students
- Develop mentorship opportunities
- Increase awareness of CDS and its services to faculty and students

### CRITERIA FOR PARTICIPATION IN THE OUTREACH PROGRAM:

1. Graduate of an institution of higher learning
2. Willingness to volunteer your time, effort and expertise to motivate students at AAMU
3. Willingness to serve as a positive role model at all times
4. Willingness to abide by the rules and regulations established by CDS and the YMTF Advisory Board
5. Subject to all rules and regulations of Alabama A&M University

### ATTIRE FOR THE OUTREACH PROGRAM:

YMTF volunteers serve as positive role models for our students. To that end, we ask all consultants to dress accordingly.

- Sunday - Business casual or travel attire.
- Monday - Traditional business attire: **Conservative suit and tie for men and suit for women.**
- Monday night reception – Business attire
- Tuesday - Business casual. A program shirt to be worn on Tuesday will be provided upon on-site registration. For conformity, please wear black slacks (or skirts) with your shirt, no jeans.

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## YMTF Outreach Program | Draft Agenda

### YMTF | SUNDAY, APRIL 2

**Huntsville Country Club** (2601 Oakwood Avenue, Huntsville, Alabama 35810)

1:00 pm – 3:00 pm	Registration
2:00 pm – 3:00 pm	Newcomers' Orientation
2:00 pm – 3:00 pm	Team Leaders' Session
3:00 pm – 3:30 pm	Team Strategy Sessions
3:30 pm – 5:00 pm	Opening Session   Mr. Robert Holmes, Speaker Pinning Ceremony Awards Ceremony
5:00 pm – 6:00 pm	Late Registration
5:00 pm – 8:00 pm	Reception

### YMTF | MONDAY, APRIL 3

**Alabama A&M University Campus**

7:15 am	Continental Breakfast, Career Development Services – Patton Bldg, Rm 101
8:00 am – 4:00 pm	Classroom Visitations
12:00 pm – 1:00 pm	Box Lunches, Career Development Services – Patton Bldg, Rm 101
2:00 pm – 4:00 pm	YMTF Mock Interviews ( <i>Tentative</i> )
4:30 pm – 5:00 pm	Group Photo, William H. Councill Statue ( <i>inclement weather - location TBD</i> )
5:30 pm – 7:00 pm	Mentoring Event ( <i>Tentative</i> )

### YMTF | TUESDAY, APRIL 4

**Alabama A&M University Campus**

8:00 am	Continental Breakfast, Career Development Services – Patton Bldg, Rm 101
9:00 am – 11:00 am	Classroom Visitations
11:45 am – 1:00 pm	Lunch – Student Motivation Awards Luncheon Ernest Knight Reception Center
1:15 pm – 2:30 pm	Culminating Program – Ernest Knight Reception Center
2:45 pm	Advisory Board Meeting

**Please note: schedules are subject to change.**

# Youth Motivation Task Force Outreach Program | April 2-4

## REGISTRATION

Registration is completed online at **BULLDOGSCareers**, <https://aamu.joinhandshake.com/>. An **EMPLOYER PROFILE** must be created before consultants can register. Once the registration has been approved, an invoice will be emailed. Please be advised that registration forms are needed to guarantee your space. **Registration closes on Friday, March 10, 2017.**

### Sponsorship Levels:

**REGULAR: December 5, 2016-March 6, 2017 (extended)**

Individual | **\$125**

Government | **\$175**

Corporate | **\$300**

**LATE: March 1, 2017-March 10, 2017**

Individual | **\$175**

Government | **\$225**

Corporate | **\$350**

A document outlining all aspects of 2017 YMTF will be sent by email via an approval packet once the online registration has been submitted. If the confirmation is not received within 3-5 business days after registration, please contact Angel Lee by email, [angel.lee@aamu.edu](mailto:angel.lee@aamu.edu).

### Outreach Program Shirt

An event shirt is include in the registration. Please indicate in your online registration your shirt size.

### YMTF Lapel Pins

First-time consultants will receive a lapel pin as a part of their registration. All consultants are asked to wear their YMTF lapel pins. Replacement lapel pins are available for \$5.00.

## PAYMENT

Payments may be submitted by **check or credit card**. If you require a W-9 form before paying, please contact Angel Lee at [angel.lee@aamu.edu](mailto:angel.lee@aamu.edu).

### Checks

If paying by check, please make the **check** payable and mail to:

**AAMU Foundation YMTF Outreach Program**

Attn: Yvette Clayton | AAMU/CDS | Patton Building, Room 101 | Normal, AL 35762

### Credit Cards

Credit card payments may be submitted online <https://secure.qgiv.com/for/aau/event/778716/> when completing the registration form. Online payments must be submitted by **Friday, March 10, 2017**. Credit card payments may be submitted over the phone by contacting, Angel Lee 256.372.8220.

### Cancellations

No refunds will be issued for cancellations made after **5:00 pm on Friday, March 10, 2017**.

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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### PLATINUM LEVEL | \$10,000

- YMTF registration for six representatives
- Recognition as lead event sponsor in all written, digital and promotional materials
- Prominent logo inclusion on event-day polo shirts
- Inside front-page ad in program book (.jpg submission)
- Career Week Title Sponsor (Fall or Spring)

### GOLD LEVEL | \$5,000

- YMTF registration for four representatives
- Recognition as major event sponsor in all written, digital and promotional materials
- Prominent ad space in program book (.jpg submission)
- Sponsorship of one, additional Career Development Service event
- Complimentary booth for two representatives at Spring 2017 or Fall 2017 Career Fair

### SILVER LEVEL | \$2,500

- YMTF registration for two representatives
- Recognition as event sponsor in all written, digital and promotional materials
- Full-page ad in program book (.jpg submission)
- Complimentary booth for two representatives at Spring 2017 or Fall 2017 Career Fair

### BRONZE LEVEL | \$1,500

- YMTF registration for one representative
- Recognition as an event sponsor in written, digital and promotional materials
- One half-page ad (.jpg submission)

### MAROON LEVEL | \$500

- Recognition as an event sponsor in written and digital materials
- One quarter-page ad in program book (.jpg)

### PROGRAM BOOK AD SPONSOR:

- Full-page | \$500 (.jpg submission)
- Half-page | \$250 (.jpg submission)
- Quarter-page | \$100
- Individual | \$50

**Must be submitted by March 1, 2017.**

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### ACCOMMODATIONS | Room Block

Rooms have been reserved for YMTF participants at the Courtyard by Marriott. Reservation links will enable you to make your reservations conveniently online. Please be mindful that the cut-off date for special rates with the room reservations is **Friday, March 10, 2017**.

Courtyard by Marriott - 4804 University Dr NW, Huntsville, AL, 35816

Rate: \$95.00 (does not include tax)

Group Code: AAMUYMTF

Dates Available: March 31, 2017-April 5, 2017

Telephone: 256.837.1400 | 800.321.2211

Website: [www.marriott.com](http://www.marriott.com)

Listed below are other hotels within close proximity of Alabama A&M University:

<b>Country Inn &amp; Suites</b> 4880 University Dr NW 256.837.4070   800.456.4000	<b>Courtyard by Marriott</b> 4804 University Dr NW 256.837.1400   800.321.2211	<b>The Embassy Suites</b> 800 Monroe St 256.539.7373   800.EMBASSY
<b>Hampton Inn</b> 4815 University Dr NW 256.830.9700   800.426.7866	<b>Hilton Garden Inn</b> 301 Boulevard South SW 256.881.4170   800.446.6677	<b>Holiday Inn Express</b> 3808 University Dr 256.721.1000   800.897.0084
<b>Holiday Inn Research Park</b> 5903 University Dr NW 256.830.0600   800.465.4329	<b>Huntsville Marriott</b> 5 Tranquility Base 256.830.2222   888.299.5174	<b>Microtel Inn &amp; Suites by Wyndham</b> 1820 Chase Creek Row 256.859.6655
<b>SpringHill Suites/Downtown</b> 745 Constellation Place Dr SW 256.512.0188	<b>SpringHill Suites West/ Research Park</b> 320 Providence Main Street 256.430.1485	<b>The Westin</b> 6800 Governors West NW 256.428.2000

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### CAREER DEVELOPMENT SERVICES | Contact

The Career Development Services office is located in Patton Building, Room 101. Contact CDS at 256.372.5692 and faxes can be sent to: 256.372.5689.

Career Development Services Staff:

Yvette Clayton, Director

Maleeka Hollaway, CDS Support Staff

Monique Ryan, Senior Secretary

Angel Lee, Interim Assistant Director

Tangela Rutledge-Gale, Career Counselor/Recruiter